



POLITICAL DIRECTOR

ElectED || Washington, DC.

Role:

Political Director

About ElectED

Founded in 2022, ElectED DC is a 501(c)4 which engages community members within the political boundaries of wards 7 and 8, generally known as East of the River, to build political power, increase the representation of historically marginalized communities at all levels, and advocate for the policy conditions that will enable every DC student to thrive.

What We Believe:

ElectED DC believes in a comprehensive and holistic change agenda geared towards dramatically improving outcomes for DC students.

The organization and its Board will work to dismantle the systems of oppression and structural racism that keep children from reaching their highest potential. **We are committed to supporting Wards 7 & 8 in achieving self-agency** through bolstering the community of organizations that center justice, equity and inclusion, peace work, and anti-Black racism.

Job Description

ElectED is seeking a mission-aligned candidate to serve as the Political Director that will recruit and support pragmatic progressive leaders in running for local office. ElectED believes that for children to have access to a quality education in Wards 7 & 8, it is critical that our leaders bring evidence-based solutions that have been shown to increase opportunity and equity in education. This organization will work with leaders and provide them the tools necessary to effectively advocate for their communities.



The Political Director will work directly with the Executive Director to maximize the organization's presence and impact in the Washington, D.C. educational policy space and support the team by handling the day-to-day of a growing nonprofit organization. They will work to advance the organization's priorities and provide program support to the Executive Director. The Political Director will be responsible for developing and implementing the organization's engagement strategy and working closely with partner organizations. They will develop relationships with partner organizations and support community members, including parents and families, in the work to regularly engage with local leaders. The Political Director will also plan events to build community both on and offline in the district. The Political Director will report directly to the Executive Director.

Responsibilities:

- Work directly with the Executive Director to execute plans to meet the organizational vision and long-term goals;
- Work directly with the Executive Director to develop and lead programming geared toward engaging and recruiting local partners and other key stakeholders in the planning, implementation, and evaluation process;
- Work to identify, recruit, and retain local community advocates and leaders to participate in the organization's leadership development programming;
- Develop informational materials, training resources, and accountability systems to support programming;
- Work directly with the Executive Director to serve as the organization's public face by establishing and maintaining relationships with other nonprofit organizations, elected officials, corporations, schools, media, and donors;
- Work with organization Leadership on fundraising efforts;
- Track and stay up to date on local education issues;
- Report on daily and weekly goals;
- Focus on increasing voter turnout in Wards 7 & 8



Qualifications:

- Commitment to ElectED’s mission and vision;
- At least two years of management experience;
- Excellent verbal and written communication skills with the ability to engage multiple audiences and translate complex information into simple and clear content;
- Prior experience in electoral politics and with advocacy-based organizations;
- Experience facilitating trainings;
- Experience working with diverse populations and organizations;
- Personal experience with community development, education, and other local advocacy issues preferred;
- Sincere commitment to work collaboratively with all constituent groups, including staff, board members, volunteers, donors, program participants, and other supporters;
- A record of exceptional senior management and leadership that articulates and maintains high standards, transforms teams, and empowers, develops, and motivates team members
- Knowledge of Washington, D.C., specifically the Ward 7 & 8 community

Please keep in mind: Research has shown that candidates from underrepresented backgrounds only apply to jobs when they meet 100% of the requirements vs. their majority counterparts, which apply at a much higher rate if they meet 50-60% of the requirements. So, with that being said, if you are interested in the role, we would love to hear how you can leverage your talents to be an excellent addition to ElectED DC’s team.

Nice to have:

- Experience working with charter schools and/or organizations in the education advocacy space;
- Experience engaging and maintaining relationships with grant-making organizations and/or individual donors;
- Preexisting relationships with Washington, D.C. decision-makers and experience with local Washington, D.C. politics;
- Familiarity with political data, latest technologies, and best practices in the field
- Expertise with projects that required qualitative results

The position will be based in Washington, D.C.

Salary:

Salary is commensurate with experience.

How to apply:

Please send your resume and why you’re interested in the position to hiring@270strategies.com